

**ABEA Executive Board Meeting Minutes**  
**Little Rock, Arkansas**  
**Monday, February 26, 2024**

- I. Call to Order - Sandon Williams, President
  - A. Called to order at 9:52 AM
  - B. Members Present: Sandon Williams, Tracy Lewis, Dorrie McCosh, Joni Wilson, Morgan Ruff (DCTE) , Carole Anderson, Cheryl Harrell, Kim Conant, Randa Mickle, Shanna Knowles, Sonya Plyler, Ryan Richey , Cassie Estes, Stacey Peters, Megan Johnson, Kelley Todd, Sara Echlin
  - C. Members Absent: Shannon Green
  
- II. Minutes - Dorrie McCosh, Secretary
  - A. The minutes from the Post-Conference Board Meeting are in the secretary folder for 23-24 ABEA.
    1. [Pre-Conference Meeting 7-17-23](#)
    2. [Post-Conference Meeting 7-19-23](#)
  - B. Sara Echlin made a motion to approve the minutes
  - C. Ryan Richey 2nd the motion
  - D. All in favor
  
- III. Reports -
  - A. President - Sandon Williams
    1. The conference last year was a great success and we are looking forward to a bigger and better conference this year. He is excited for the conference this year.
  - B. President-Elect - Tracy Lewis
    - a) Tracy will be sending out on list serve presenter ideas, possible interest sessions, volunteer for some sessions.
  - C. Treasurer - Joni Wilson
    1. Updated the proposed budget for next year. This can be found the in the 23-24 ABEA folder shared to everyone.
    2. Grand totals
      - a) \$45850 budget; actual \$32417.82 from 22-23 Conference
    3. Proposed \$36,650 for the 24 summer conference.
    4. Attendees 150 from last year and we were at capacity with a small waiting list.
  - D. DCTE Business/Marketing Program - Morgan Ruff
    1. New Survey of Business standards are out in draft form. New clusters for business and marketing are coming out for next year. The state is pushing

for a level 4 class in business.

2. A level 4 credit will possibly be a weighted credit. Committees are coming and will be created soon to oversee the new 4 year business courses.

E. Executive Director - Dr. Kelley Todd

1. Everyone puts a lot in to this organization and we have had some hard conversations this morning and we are making some great strides for where we are and where we are going.
2. Kelley challenges everyone to leave with an action item to get a sponsor or donation. Get a jump start for this years conference. Pleasure to work with all of you and your passion.

IV. Standing Committee Reports

A. Membership - Carole Anderson

1. Southern Region of NBEA, business is up 16 members, limbo where they are going and what they will look like in the future. Possible switch NBEA and Southern in the timeline of conferences. 61 members as of today of Arkansas business educators.

B. Awards - Shannon Green

1. Shannon is absent so Sandon is sharing her notes:
  - a) nominations for awards are going to be sent to Southern Region/NBEA.

C. Nominating - Shannon Green

1. Shannon is absent so Sandon is sharing her notes/taking notes
  - a) Possible Joni moving to District VII replacing Ryan. Megan wants to take over treasurer's role. Opens up District V representative spot. Megan/Joni will work together through the summer to transfer the role to Megan. District V potential replacement Misty Burgess or may be others and Megan is going to send names to Sandon/Shannon for the nominating committee.
2. Nominations
  - a) DI: Randa
  - b) DIII: Sonya
  - c) DV: to be filled
  - d) DVII: Ryan leaving and Joni is wishing to take that position.
  - e) Secretary: Dorrie McCosh
  - f) VP: Cassie Estes
  - g) VI: Molly Thurman

V. Presidential Committee Reports

A. Publications - Kim Conant

1. New into Webmaster.
2. Award pictures and stuff from last year are on the website. Trying to promote conference through website and push through listserv, facebook,
3. Let her know if you have anything. Denise (keynote) promoting something for us. (facebook/instagram)

4. Will create an instagram account.
  - B. Student Organizations - Morgan Ruff
    1. Nothing from Nationals yet. Biggest change starting in 2025 - We will have conferences on Tues/Wed SR and Thur ML. (or Mon/Tue/Wed) ML and SR will no longer overlap; they will be back to back but on different days.
  - C. Scholarships - Sara Echlin
    1. 1 scholarship for \$500; will reach out to UofA and more for the Masters students.
    2. 3 grants for \$500 for new teachers.
- VI. New Business
- A. Program of Work
    1. Reviewed last night and looked at duties/responsibilities.
  - B. ByLaws
    1. Reviewed last night in work session.
    2. Changes recommended for annual meeting:
      - a) Article 5 Section 7: representatives of Executive board - change to be appointed by ABEA Board Annually.
      - b) Motion by Stacey Peters - to take to the delegation for voting.
      - c) Carole Anderson seconded the motion
      - d) All in favor.
  - C. Budget
    1. Spent 1 hr modifying budget for 24-25 down to \$36,650.
    2. Stacey Peters moved to accept a budget of \$36,650 for the 24 Conference and 24-25 school year.
    3. Kim Conant seconded the motion
    4. All in favor.
  - D. Conference
    1. Conference Registration
      - a) Carole Anderson made a motion to raise the cost of attendance to \$175.
      - b) Kim Conant seconded the motion.
      - c) Discussion about raising from \$150 to \$175 for this current year. Megan recommends \$200 instead of \$175. Stress what we provide if we increase such as keynote.
      - d) Stacey Peters made a motion to amend the standing motion by increasing all prices by \$50 for registration fees raising the registration price to \$200.
      - e) Cheryl Harrell seconded the motion.
      - f) All in favor. Amendment passes.
      - g) Vote on the Main motion which has been amended.
      - h) All in favor of the new amendment and raising the prices for the 2024 conference to \$200 to include the membership fees.
    2. Conference Theme

a) In Our ABEA Era

3. Decorating Chair : Cassie Estes
4. Door Prize/Raffle/Silent Auction Chair - Randa Mickle
5. Interest Sessions - Tracy Lewis and Sara Echlin
6. Table Talk -Possible Round table session that morning if it will cost more to rent rooms.
7. Vendors - Dorrie McCosh, Dorrie has a great list started. Spreadsheet to be shared by the end of the week so we don't double dip sponsors.

E. Board picture

VII. Announcements

- A. Tour of facilities to follow board meeting for expansion.

VIII. Adjournment

Tracy Lewis made a motion to adjourn

Carole Anderson seconded the motion

All in favor

Adjourned at 10:30 am