

ABEA Executive Board Meeting  
Embassy Suites  
Little Rock, AR  
Monday, January 26, 2015

Call to Order

- President Dr. Cheryl Weidmaier called the 2016 Executive Board Meeting to order at 8:40 AM.
- Welcome and first order of business was to take the Board picture.

Attendance

- Dr. Cheryl Weidmaier
- Jana McWhorter
- Tracie Opolka
- Angie Kichline
- Jennifer Curry
- Sheri Smith
- Angie Hutson
- Terri Freeny
- Tonya Loe
- Kimberly Raup
- Jason Craft
- Jim Brock
- Kim Bayliss
- Shannon Green
- Sandon Williams

- Molly Goodart
- Kasey Carter
- Joyce Thrasher

#### Minutes

- Secretary Joyce Thrasher presented the minutes from the 2015 ABEA Conference.
  - Tonya Loe moved to accept the minutes as read, Kimberly Raup  
Second
  - Passed with no changes

#### Reports

- ACE Business/Marketing Program Director – Jim Brock
  - Microsoft Vouchers available
  - Curriculum will be changing
  - 3 credit core changed
  - Programs of Study will be changing, more electives available, more decisions coming
  - Changes will not hurt student who are going to be completers, electives will be used
  - DC I-IV major changes
  - KeyCode new course ready for 16-17, includes 5 weeks of coding in the keyboarding class taught by business teacher and include the coding in an existing keyboarding class or other class

- Coding not fully implemented 17-18
- Changes in Agency
- All CTSO's will not be housed outside State Office July 1
- Contracts, Venues, Financials, and registration will be outside office
- FBLA will still have competitive events through State Agency
- District Coordinators okay at this time
- New manual is in draft form
- FBLA new office maybe in a coop
- FFA will be going through their Foundation
- Have to know which office to talk to about travel, competition, etc
- Courses deleted: Salesmanship, CW, web design, WP I and II
- Do not have to have transition plan
- Microsoft Imagine Academy and Certiport, 2 sessions
- Everfi session and Noble
- Travelers want to do an event
- President – Dr. Cheryl Wiedmeier
  - Jana and W attended SBEA last fall
  - Traci and Dr. Wiedmaier will be attending NBEA
- President Elect-Tracie Opolka
  - Contact presenters
  - Call for Proposals
  - Need to decide if we are going to accept Vendors/ Vendor Contract

- Vendors-Cengage, Noble, Wise, Everfi maybe 8-10 for \$100 each
- Need a place to put codes for Certiport testing on PD hours form
- Program- anyone doing anything great or special
- Move Boardwalk to Tuesday with Vendors/Silent Auction-1 hour
- Jason Craft is over Boardwalk
- Slot for PBL updates
- Assessments-
- FBLA Updates State Staff
- Treasurer – Angie Kichline
  - Angie passed out the Treasurer’s Report
  - Discussed the Budget and ABEA Conference Registration.
  - Made changes to the Budget
  - Look into investing
  - Short Term CD to invest 2 at \$5,000
  - Tracie Opolka moved to accept the proposed budget. Kim Raup seconded
  - Report will be filed
- ACE CTSO’s–Sandon Williams, Kim Bayliss
  - DC changes leaning more toward communication
  - Revise POS and cut back
  - PBL is moving out completely
    - Three Advisors are taking over the PBL, Tonya is one of them

- Dr. Tu has accepted to be the State Advisor
- National Prep events 2 weeks before national conference
- FBLA may be through the Coop's
- Dress code will be completely enforced, most professional not cute, not allowed on stage if not dressed professionally
- Talk about professional dress need dress shoes, no canvas shoes, only ankle leather boots
- State Conference-timings will be different, might be tight
- Campaign rally and talent show about 5:00, 2 hours for dinner, 8:30 for opening session, dance 2 hours
- Students will vote right before opening session,
- t-shirts and jeans to opening session
- Judges-53 responses, need 100.
- New advisor workshop

#### Standing Committee Reports

- Awards – Jana McWhorter
  - Awards-New teacher, Middle, Secondary, Post Secondary, Collegiate, and Outstanding Supervisor
  - Need name of Retiring teachers to be recognized
- ACTE Committees
  - Jana McWhorter-Awards
  - Joyce Thrasher-By Laws

- Teri Feeny-
- Molly Goodart-Nominating Committee
- Shaun Hicks-Resolutions Committee 1 year, check to see if he still wants this position
- Tracie Opolka-Auditing
- Dr. Cheryl Wiedmaier-
- Membership – Sheri Smith
  - Send out postcards addressed to ABEA members
  - Drawing at ABEA will be NBEA renewal
  - First time NBEA members will be a gift card drawing
  - Encourage everyone to join
- Nominating –
  - ask for Vice President, President Elect, Secretary, District Reps
  - Will have a list of requirements and job duties with this.
  - Open board positions are Rep’s-District I, District III, District V, District VII, Secretary, Vice President, President Elect
    - District VII-Shannon Green
    - District V-Kimberly Raup
    - District III-Tonya Loe
    - District I-?
    - Vice President-Terri Freeny
    - President Elect-Jason Craft

- District IV will be appointed
- Publications – Jennifer Curry
  - Twitter-#ABEACON16 on program to tweet about sessions
  - Website - Need to clean up, hard to work on, have to code,
    - propose to unveil new website at the conference, graphical interface
  - Promote website, social media
  - 479-264-8015 Jennifer Curry

#### New Business

- Vendors-Tracie and Jason looking at developing a form
- Tuesday open with Interest Session, Opening Session at 2 P.M. so ACTE people do not go directly from ACTE closing to another keynote speaker
- Break for vendors, silent auction, Boardwalk
  - Boardwalk will have room for 30 presenters at tables on wall
  - 4:15-5:30
  - Vendors from 1-5
  - Silent Auction/Raffle at 5:30
- Wednesday 8:00 morning 2- 45 minute sessions, break, 3-45 session
- Cheryl will look into how many hours of PD you can get a day, hoping for 10 hours
- Scanning app/program to track attendance/PD hours, Dr. Wiedmaier will check with counselors and EAST group. Conference tracker app that is free.

- Angie Kichline reserved rooms for ABEA board members, and will send out confirmation to us.
- Angie will open registration for Spring Conference as soon as she reserves rooms.

Jennifer Curry made a motion to allow vendors at the ABEA Conference to generate more revenue for ABEA. Kimberly Raup seconded it.

- Angie Kichline-Monday night ABEA Pre-registration,
- 12:00 Tuesday for Pre-registration.

#### Announcements

- Board Meeting Sunday evening 5:00 before ABEA Conference.

#### Adjournment

President Dr. Cheryl Weidmaier adjourned the 2016 Mid-Year Board meeting to a close at 11:13 AM.